NASRA Issue Brief: Public Pension Plan Investment Return Assumptions

Updated February 2017

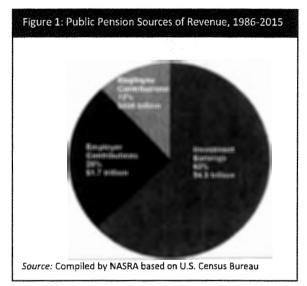
As of September 30, 2016, state and local government retirement systems held assets of \$3.82 trillion.¹ These assets are held in trust and invested to pre-fund the cost of pension benefits. The investment return on these assets matters, as investment earnings account for a majority of public pension financing. A shortfall in long-term expected investment earnings must be made up by higher contributions or reduced benefits.

Funding a pension benefit requires the use of projections, known as actuarial assumptions, about future events. Actuarial assumptions fall into one of two broad categories: demographic and economic. Demographic assumptions are those pertaining to a pension plan's membership, such as changes in the number of working and retired plan participants; when participants will retire, and how long they'll live after they retire. Economic assumptions pertain to such factors as the rate of wage growth and the future expected investment return on the fund's assets.

As with other actuarial assumptions, projecting public pension fund investment returns requires a focus on the long-term. This brief discusses how investment return assumptions are established and evaluated, compares these assumptions with public funds' actual investment experience, and the challenging investment environment public retirement systems currently face.

Because investment earnings account for a majority of revenue for a typical public pension fund, the accuracy of the return assumption has a major effect on a plan's finances and actuarial funding level. An investment return assumption that is set too low will overstate liabilities and costs, causing current taxpayers to be overcharged and future taxpayers to be undercharged. A rate set too high will understate liabilities, undercharging current taxpayers, at the expense of future taxpayers. An assumption that is significantly wrong in either direction will cause a misallocation of resources and unfairly distribute costs among generations of taxpayers.

As shown in Figure 1, since 1986, public pension funds have accrued approximately \$6.8 trillion in revenue, of which \$4.3 trillion, or 63 percent, is from investment earnings. Employer contributions account for \$1.7 trillion, or one-fourth of the total, and employee contributions total \$805 billion, or 12 percent.²



¹ Federal Reserve, Flow of Funds Accounts of the United States: Flows and Outstandings, Third Quarter 2016, Table L.120
 ² US Census Bureau, Annual Survey of Public Pensions, State & Local Data

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Most public retirement systems review their actuarial assumptions regularly, pursuant to state or local statute or system policy. The entity responsible for setting the return assumption, as identified in Appendix B, typically works with one or more professional actuaries, who follow guidelines set forth by the Actuarial Standards Board in Actuarial Standards of Practice No. 27 (Selection of Economic Assumptions for Measuring Pension Obligations) (ASOP 27), which prescribes the factors actuaries should consider in setting economic actuarial assumptions. ASOP 27 recommends that actuaries consider the context of the measurement they are making, as defined by such factors as the purpose of the measurement, the length of time the measurement period is intended to cover, and the projected pattern of the plan's cash flows.

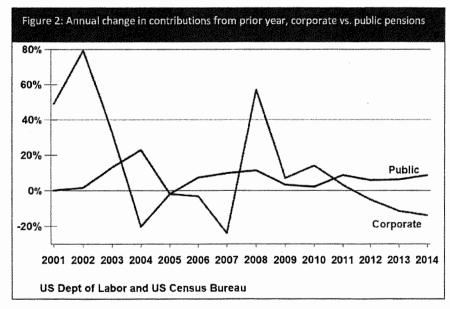
ASOP 27 also advises that actuarial assumptions be reasonable, defined in subsection 3.6 as being consistent with five specified characteristics; and requires that actuaries consider relevant data, such as current and projected interest rates and rates of inflation; historic and projected returns for individual asset classes; and historic returns of the fund itself. For plans that remain open to new members, actuaries focus chiefly on a long investment horizon, i.e., 20 to 30 years, as this is the length of a typical public pension plan's funding period. One key purpose for relying on a long timeframe is to promote the key policy objectives of cost stability and predictability, and intergenerational equity among taxpayers.

The investment return assumption used by public pension plans typically contains two components: inflation and the real rate of return. The sum of these components is the nominal return rate, which is the rate that is most often used and cited. The system's inflation assumption typically is applied also to other actuarial assumptions, such as the level of wage growth and, where relevant, assumed rates of cost-of-living adjustments (COLAs). Achieving an investment return approximately commensurate with the inflation rate normally is attainable by investing in securities, such as US Treasury bonds, that are considered to be risk-free, i.e., that pay a guaranteed rate of return.

The second component of the investment return assumption is the real rate of return, which is the return on investment after adjusting for inflation. The real rate of return is intended to reflect the return produced as a result of the risk taken by investing the assets. Achieving a return higher than the risk-free rate requires taking some investment risk; for public pension funds, this risk takes the form of investments in assets such as public and private equities and real estate, which

contain more risk than Treasury bonds.

Unlike public pension plans, corporate plans are required by federal regulations to make contributions on the basis of current interest rates. As Figure 2 shows, this funding method results in plan costs that can be volatile and uncertain, often changing dramatically from one year to the next. This volatility is due partly to fluctuations in interest rates and has been identified as a leading factor in the decision among corporations to abandon their pension plans. By contrast, by focusing on the long-term and relying on a stable investment return assumption, public plans experience less contribution volatility.



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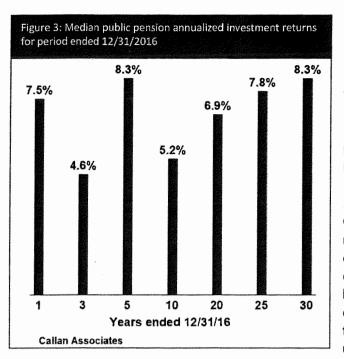


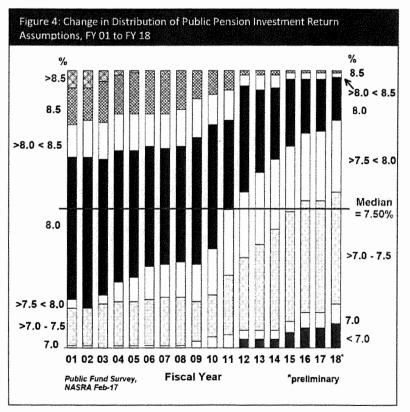
Figure 3 plots median public pension fund annualized investment returns for a range of periods ended December 31, 2016. As the higher investment returns achieved in the 1980s and the 1990s are replaced by lower returns in more recent years, average annualized returns for longer periods, such as 20 and 25 years, have begun to decline gradually. The steep market declines of 2000-02 and 2008-09 have imposed a particularly negative effect for measurement periods that incorporate those events.

In the wake of the 2008-09 decline in capital markets, and Great Recession, global interest rates and inflation have remained low by historic standards, due partly to so-called quantitative easing of central banks in many industrialized economies, including the U.S. Now in their eighth year, these low interest rates, along with low rates of projected global economic growth, have led to reductions in projected returns for most asset classes, which, in turn, have resulted in an unprecedented number of reductions in the investment return

assumption used by public pension plans. This trend is illustrated by Figure 4, which plots the distribution of investment return assumptions among a representative group of plans since 2001. Among the 127 plans measured, nearly three-fourths have reduced their investment return assumption since fiscal year 2010, resulting in a decline in the average return assumption from 7.91 percent to 7.52 percent. If projected returns continue to decline, investment return

assumptions are likely to also to continue their downward trend. Appendix A lists the assumptions in use or adopted for future use by the 127 plans in this dataset.

One challenging facet of setting the investment return assumption that has emerged more recently is a divergence between expected returns over the near term, i.e., the next five to 10 years, and over the longer term, i.e., 20 to 30 years³. A growing number of investment return projections are concluding that near-term returns will be materially lower than both historic norms as well as projected returns over longer timeframes. Because many near-term projections calculated recently are well below the long-term assumption most plans are using, some plans face the difficult choice of either maintaining a return assumption that is higher than near-term expectations, or lowering their return assumption to reflect near-term expectations.



³ Horizon Actuarial Services, "Survey of Capital Market Assumptions, 2016 Edition (July 2016) p4

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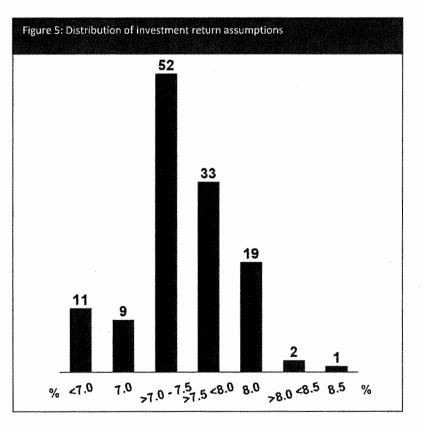
If near-term rates indeed prove to be lower than historic norms, plans that maintain their long-term return assumption are likely to experience a steady increase in unfunded pension liabilities and corresponding costs. Alternatively, plans that reduce their assumption in the face of diminished near-term projections will experience an immediate increase unfunded liabilities and required costs. As a rule of thumb, a 25 basis point reduction in the return assumption, such as from 8.0 percent to 7.75 percent, will increase the cost of a plan that has a COLA, by three percent of pay (such as from 10 percent to 13 percent), and a plan that does not have a COLA, by two percent of pay.

Conclusion

The investment return assumption is the single most consequential of all actuarial assumptions in terms of its effect on a pension plan's finances. The sustained period of low interest rates since 2009 has caused many public pension plans to re-evaluate their long-term expected investment returns, leading to an uprecedented number of reductions in plan investment return assumptions. Absent other changes, a lower investment return assumption increases both the plan's unfunded liabilities and cost. The process for evaluating a pension plan's investment return assumption should include abundant input and feedback from professional experts and actuaries, and should reflect consideration of the factors prescribed in actuarial standards of practice.

See Also:

- <u>Actuarial Standards of Practice No. 27</u>, Actuarial Standards Board
- The Liability Side of the Equation Revisited, Missouri SERS, September 2006



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Appendix A: Investment Return Assumption by Plan

(Figures reflect the nominal assumption in use, or announced for use, as of February 2017)

| Plan | Rate (%) |
|-----------------------------------|----------|
| Alabama ERS ¹ | 7.875 |
| Alabama Teachers ¹ | 7.875 |
| Alaska PERS | 8.0 |
| Alaska Teachers | 8.0 |
| Arizona Public Safety Personnel | 7.40 |
| Arizona SRS | 8.0 |
| Arkansas PERS | 7.5 |
| Arkansas Teachers | 8.0 |
| California PERF ² | 7.375 |
| California Teachers ³ | 7.250 |
| Chicago Teachers | 7.750 |
| City of Austin ERS | 7.50 |
| Colorado Affiliated Local | 7.50 |
| Colorado Fire & Police Statewide | 7.50 |
| Colorado Municipal | 7.25 |
| Colorado School | 7.25 |
| Colorado State | 7.25 |
| Connecticut SERS | 6.9 |
| Connecticut Teachers | 8.0 |
| Contra Costa County | 7.25 |
| DC Police & Fire | 6.5 |
| DC Teachers | 6.5 |
| Delaware State Employees | 7.2 |
| Denver Employees | 7.75 |
| Denver Public Schools | 7.25 |
| Duluth Teachers | 8.0 |
| Fairfax County Schools | 7.5 |
| Florida RS | 7.6 |
| Georgia ERS | 7.5 |
| Georgia Teachers | 7.5 |
| Hawaii ERS | 7.0 |
| Houston Firefighters ⁴ | 8.5 |
| Idaho PERS | 7.0 |
| Illinois Municipal | 7.50 |
| Illinois SERS | 7.25 |
| Illinois Teachers | 7.0 |
| Illinois Universities | 7.25 |
| Indiana PERF | 6.75 |
| Indiana Teachers | 6.75 |
| lowa PERS | 7.50 |
| Kansas PERS | 7.75 |
| Kentucky County | 6.75 |
| Kentucky ERS | 6.75 |

| Kentucky Teachers | 7.50 |
|---------------------------------------|-------|
| LA County ERS | 7.50 |
| Louisiana Parochial Employees | 7.0 |
| Louisiana SERS ⁵ | 7.70 |
| Louisiana Teachers ⁵ | 7.70 |
| Maine Local | 6.875 |
| Maine State and Teacher | 6.875 |
| Maryland PERS | 7.55 |
| Maryland Teachers | 7.55 |
| Massachusetts SERS | 7.50 |
| Massachusetts Teachers | |
| Michigan Municipal | 7.50 |
| | 7.75 |
| Michigan Public Schools | 8.0 |
| Michigan SERS Minnesota PERF | 8.0 |
| | 8.0 |
| Minnesota State Employees | 8.0 |
| Minnesota Teachers ⁶ | 8.40 |
| Mississippi PERS | 7.75 |
| Missouri DOT and Highway Patrol | 7.75 |
| Missouri Local | 7.25 |
| Missouri PEERS | 7.75 |
| Missouri State Employees | 7.65 |
| Missouri Teachers | 7.75 |
| Montana PERS | 7.75 |
| Montana Teachers | 7.75 |
| Nebraska Schools | 7.5 |
| Nevada Police Officer and Firefighter | 8.0 |
| Nevada Regular Employees | 8.0 |
| New Hampshire Retirement System | 7.25 |
| New Jersey PERS | 7.90 |
| New Jersey Police & Fire | 7.90 |
| New Jersey Teachers | 7.90 |
| New Mexico PERA | 7.25 |
| New Mexico Teachers | 7.75 |
| New York City ERS | 7.0 |
| New York City Teachers | 7.0 |
| New York State Teachers | 7.50 |
| North Carolina Local Government | 7.25 |
| North Carolina Teachers and State | |
| Employees | 7.25 |
| North Dakota PERS | 8.0 |
| North Dakota Teachers | 7.75 |
| NY State & Local ERS | 7.0 |
| NY State & Local Police & Fire | 7.0 |

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| Ohio PERS | 7.50 |
|-------------------------------|------|
| Ohio Police & Fire | 8.25 |
| Ohio School Employees | 7.50 |
| Ohio Teachers | 7.75 |
| Oklahoma PERS | 7.25 |
| Oklahoma Teachers | 7.50 |
| Oregon PERS | 7.50 |
| Pennsylvania School Employees | 7.25 |
| Pennsylvania State ERS | 7.50 |
| Phoenix ERS | 7.50 |
| Rhode Island ERS | 7.50 |
| Rhode Island Municipal | 7.50 |
| San Diego County | 7.50 |
| San Francisco City & County | 7.46 |
| South Carolina Police | 7.50 |
| South Carolina RS | 7.50 |
| South Dakota PERS | 6,50 |
| St. Louis School Employees | 8.0 |
| St. Paul Teachers | 8.0 |
| Texas County & District | 8.0 |
| Texas ERS | 8.0 |
| Texas LECOS | 8.0 |

| Texas Municipal | 6.75 |
|---|------|
| Texas Teachers | 8.0 |
| TN Political Subdivisions | 7.50 |
| TN State and Teachers | 7.50 |
| Utah Noncontributory | 7.20 |
| Vermont State Employees | 7.95 |
| Vermont Teachers | 7,90 |
| Virginia Retirement System | 7.00 |
| Washington LEOFF Plan 1 ⁷ | 7.70 |
| Washington LEOFF Plan 2 | 7.50 |
| Washington PERS 1 ⁷ | 7.70 |
| Washington PERS 2/3 ⁷ | 7.70 |
| Washington School Employees Plan 2/37 | 7.70 |
| Washington Teachers Plan 1 ⁷ | 7.70 |
| Washington Teachers Plan 2/3 ⁷ | 7.70 |
| West Virginia PERS | 7.50 |
| West Virginia Teachers | 7.50 |
| Wisconsin Retirement System | 7.20 |
| Wyoming Public Employees | 7.75 |

- 1. The Retirement Systems of Alabama is reducing its plans' return assumptions from 8.0 percent to 7.75 percent over a twoyear period.
- CalPERS is reducing its investment return assumption from 7.50 percent to 7.0 percent over three years. In February 2017 the CalPERS Board adopted a risk mitigation policy, effective beginning FY 2021, that calls for a reduction in the system's investment return assumption commensurate with the pension fund achieving a specified level of investment return. Details are available online: https://www.calpers.ca.gov/docs/board-agendas/201702/financeadmin/item-9a-02.pdf.
- 3. CalSTRS is reducing its investment return assumption from 7.50 percent to 7.0 percent over two years.
- 4. A proposal to reform pension plans sponsored by the City of Houston includes a reduction to the investment return assumption of the Houston Firefighters plan from its current level of 8.5 percent to 7.0 percent. This lower rate is pending approval of other elements of this proposal by the Texas Legislature during its 2017 Regular Session.
- 5. The Louisiana State Employees' Retirement System and Teachers' Retirement System are reducing their investment return assumption from 7.75 percent to 7.50 percent by 2021 in annual increments of 0.05 percent.
- 6. Legislation approved by the Minnesota Legislature in 2016 would have reduced the return assumption of the Teachers' Retirement Association to 8.0 percent, but was vetoed by the governor for reasons extraneous to the assumption.
- For all Washington State plans except LEOFF Plan 2, the assumed rate of return is being reduced gradually, from 8.0
 percent to 7.50 percent, over a 10-year period.

Appendix B: Entity Responsible for Setting Investment Return Assumption for Selected State Plans

| State | System | Investment Return Assumption Set By |
|----------|---|--|
| AK | Alaska Public Employees Retirement System | Alaska Retirement Management Board |
| AK | Alaska Teachers Retirement System | Alaska Retirement Management Board |
| AL | Retirement Systems of Alabama | Retirement board |
| AR | Arkansas Public Employees Retirement System | Retirement board |
| AR | Arkansas Teachers Retirement System | Retirement board |
| AZ | Arizona Public Safety Personnel Retirement System | Retirement board |
| AZ | Arizona State Retirement System | Retirement board |
| CA | California Public Employees Retirement System | Retirement board |
| CA | California State Teachers Retirement System | Retirement board |
| CO | Colorado Public Employees Retirement Association | Retirement board |
| CO | Fire & Police Pension Association of Colorado | Retirement board |
| СТ | Connecticut State Employees Retirement System | State Employees Retirement Commission |
| СТ | Connecticut Teachers Retirement Board | Retirement board |
| DC | District of Columbia Retirement Board | Retirement board |
| DE | Delaware Public Employees Retirement System | Retirement board |
| FL | Florida Retirement System | FRS Actuarial Assumption Estimating Conference ¹ |
| GA | Georgia Employees Retirement System | Retirement board |
| GA | Georgia Teachers Retirement System | Retirement board |
| HI | Hawaii Employees Retirement System | Retirement board |
| IA | Iowa Public Employees Retirement System | IPERS Investment Board |
| ID | Idaho Public Employees Retirement System | Retirement board |
| IL | Illinois State Universities Retirement System | Retirement board |
| IL | Illinois State Employees Retirement System | Retirement board |
| IL | Illinois Municipal Retirement Fund | Retirement board |
| IL | Illinois Teachers Retirement System | Retirement board |
| IN | Indiana Public Retirement System | Retirement board |
| KS | Kansas Public Employees Retirement System | Retirement board |
| KY | Kentucky Retirement Systems | Retirement board |
| KY | Kentucky Teachers Retirement System | Retirement board |
| LA | Louisiana State Employees Retirement System | Retirement board |
| LA | Louisiana Parochial Employees' Retirement System | Retirement board |
| LA | Louisiana Teachers Retirement System | Retirement board |
| | | Collaborative between the legislature, state treasurer, |
| MA | Massachusetts State Employees Retirement System | governor, and the Massachusetts Public Employee Retirement Administration Commission |
| MA | Massachusetts Teachers Retirement Board | Collaborative between the legislature, state treasurer, governor, and the Massachusetts Public Employee Retirement Administration Commission |
| MD | Maryland State Retirement and Pension System | Retirement board |
| ME | Maine Public Employees Retirement System | Retirement board |
| MI | Michigan Public School Employees Retirement System | Retirement board |
| | | |
| MI | Michigan State Employees Retirement System | Retirement board |
| MI | Municipal Employees' Retirement System of Michigan | Retirement board |
| MN | Minnesota Public Employees Retirement Association | Legislature |
| MN | Minnesota State Retirement System | Legislature |
| MN | Minnesota Teachers Retirement Association | Legislature |
| MO | Missouri Local Government Employees Retirement System | Retirement board |
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MO Missouri Public Schools Retirement System Retirement board MO Missouri State Employees Retirement System Retirement board MoDOT & Patrol Employees' Retirement System MO Retirement board MS Mississippi Public Employees Retirement System Retirement board MT Montana Public Employees Retirement Board Retirement board MT Montana Teachers Retirement System Retirement board NC North Carolina Retirement Systems Retirement board ND North Dakota Public Employees Retirement System Retirement board ND North Dakota Teachers Fund for Retirement Retirement board NE Nebraska Public Employees Retirement System Retirement board NH New Hampshire Retirement System Retirement board NJ New Jersey Division of Pension and Benefits Retirement board and state treasurer NM New Mexico Educational Retirement Board Retirement board NM New Mexico Public Employees Retirement Association Retirement board NV Nevada Public Employees Retirement System Retirement board NY New York State & Local Retirement Systems State comptroller NY New York State Teachers Retirement System Retirement board OH Ohio Police and Fire Pension Fund Retirement board OH Ohio Public Employees Retirement System Retirement board OH Ohio School Employees Retirement System Retirement board OH Ohio State Teachers Retirement System Retirement board 0K Oklahoma Public Employees Retirement System Retirement board OK Oklahoma Teachers Retirement System Retirement board OR Oregon Public Employees Retirement System Retirement board PA Pennsylvania Public School Employees Retirement System Retirement board PA Pennsylvania State Employees Retirement System Retirement board RI Rhode Island Employees Retirement System Retirement board SC South Carolina Retirement Systems Legislature SD Retirement board South Dakota Retirement System TN Tennessee Consolidated Retirement System Retirement board ΤX Teacher Retirement System of Texas Retirement board ΤX Texas County & District Retirement System Retirement board ТΧ Texas Employees Retirement System Retirement board ΤX Texas Municipal Retirement System Retirement board UT Utah Retirement Systems Retirement board VA Retirement board Virginia Retirement System VT Vermont State Employees Retirement System Retirement board VT Vermont Teachers Retirement System Retirement board WA Washington Department of Retirement Systems Legislature WI Wisconsin Retirement System Retirement board WV West Virginia Consolidated Public Retirement Board Retirement board WY Wyoming Retirement System Retirement board

1. The Conference consists of staff from the Florida House, Senate, and Governor's office

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